



Leaser Lake Heritage Foundation, Inc.

Dedicated to the Restoration and Preservation of Leaser Lake

P.O. Box 202, New Tripoli, PA 18066

www.leaserlakeheritage.org

Meeting 2/20/06

The meeting of the Leaser Lake Heritage Foundation was held on 2/20/06 at 7:00pm in the New Tripoli Fire Company social hall, Decatur Street, New Tripoli PA. In attendance were Board members Vic Miscio, David Hoch, Tom Creighton, Harry Burger and Janice Bortz.

The minutes of the 1/18/06 meeting were reviewed and Harry Burger noted one correction: strikeout the sentence that Harry Burger declined appointment to the Board. Motion by Richard N. Snyder, seconded by Archie Follweiler to accept the minutes as amended. Motion carried.

Treasurer Dave Hoch reported: the total funds received were \$1,200.00 with \$500.00 paid out for the submission fee for the 501C3 application, balance remaining is \$700.00.

There was no old business to discuss.

George White distributed maps of the Leaser Lake property depicting land uses on the lake property and on surrounding properties to each Board member and displayed a larger map for the public to view.

Harry Burger introduced a prospective new Board member, Roy "Whitey" Lerch. Vic Miscio had the audience then the Board introduce themselves and thanked Richard N. Snyder for setting up the foundation meeting location at the New Tripoli Fire Co.

The main discussion was regarding funding and creation of committees.

1. Development Committee – function to obtain corporate and non-corporate donations and grant writing.
2. Public Relations Committee – function to promote the project (get the word out about the project) through advertising, use of local school involvement (essay contests, creation of logo), interest groups such as historical societies, nature and sportsmen clubs.
3. Intergovernmental Relations – function to contact various government entities regarding funding, using tax dollars. (Need funds now while they are available) Foundation is not to be used to further someone's political ambitions.

Vic Miscio began listing ideas on a flip chart for easy reference.

1. Historical – to identify history of lake and area through maps, pictures.

2. Knowledge – facts, data, find legal documents and engineering documents. Create library of information. Repository of information.
3. Foundation / Administration Committee – prepare press packet
4. Planning Committee – time lines for grants, corporate sponsors
5. Website
6. Land preservation
7. List of user groups – Scouts, Wildlands Conservancy, educational
8. Facilities – ramps, restrooms, parking, handicap accessibility, picnic areas
9. Event / Activity Committee
10. In-kind Donations
11. Historical
12. Donations – Memorials, recognition
13. Legislative Committee – create map of local legislators
14. Memberships
15. Stocking (lake)
16. Management Committee - land

Additional public comments:

1. A marketing strategy is needed. Use “then” and “now” pictures of the lake to create a media kit or press packet.
2. Planning committee needs an exact game plan including list of what needs to be done and costs.
3. Engineering study was done, check on approval by Fish and Boat Commission.
4. Placement of sign at lake stating foundations purpose, where to send donations, contact information
5. Comprehensive list of user groups – Boy Scouts, Girl Scouts, Hawk Mountain Sanctuary, 4H clubs, youth programs
6. Look beyond dam – Boating facilities grant program through PA Fish and Boat Commission

7. Event Committee – set up activities like clearing brush, Scout projects
8. In-kind donations such as trees, designate who donated
9. Need list of rules and regulations for lake.
10. Complete history of lake – built 1970, 2/2/1971 – gate closed to retain water, 3/1991 – began draw down, 6/1991 – totally drawn down for first repair
11. Anniversary date of lake opening.

In conclusion, Vic Miscio stated that the bylaws are being reviewed and fine tuned by the Board. Other comments: The type of membership needs to be discussed. Should there be dues? Does the entire membership vote or just the Board? Is there insurance that if project does not succeed that donations will be returned?

Harry Burger asked if the meeting night could be changed to Tuesday. This will be discussed at the next meeting is Monday, March 20, 2006 at 7:00pm.

Meeting adjourned.

Respectfully submitted,

Janice M. Bortz
Secretary